



FOREST

BRAND MANUAL

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Logo

Main Logo



Logo Mark



Full Logo

Colour variants



Full Colour



Dark background



Reverse B/W

Color Palette

Primary colours

Hex Code #3C3C3B C 0% M 0% Y 0% K 76% R 60 G 60 B 59	Hex Code #006633 C 40% M 0% Y 20% K 60% R 0 G 102 B 51
Hex Code #DCDCDC C 0% M 0% Y 0% K 14% R 220 G 220 B 220	Hex Code #008D36 C 55% M 0% Y 34% K 45% R 0 G 141 B 54

Secondary colours

Hex Code #000000 C 0% M 0% Y 0% K 100% R 0 G 0 B 0	Hex Code #1F401B C 13% M 0% Y 15% K 75% R 31 G 64 B 27
Hex Code #FFFFFF C 0% M 0% Y 0% K 0% R 255 G 255 B 255	Hex Code #3AAA35 C 44% M 0% Y 46% K 33% R 58 G 170 B 53

Font

Font Overview

Example

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
Yzabcdefghijklmnopqrstuvwxy
z1234567890!@#\$%^&*()

FOREST PROJECT

The FOREST project will contribute to the decarbonisation of the transport sector.

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxy1234
567890!@#\$%^&*()

FOREST PROJECT

The FOREST project will contribute to the decarbonisation of the transport sector.

Photography



Contact Information



Funded by
the European Union



@forestprojecteu



www.forest-project.eu